

Mbanq.

MBANQ'S SOLUTIONS FOR SPORTS BUSINESSES AND FRANCHISES

Sports teams boost revenues and fan loyalty through digitally-enabled ecosystem platforms.

Mbanq empowers sports teams as ecosystem creators, bringing to market differentiated financial products and next-gen fan-centric solutions.

Sports teams access new fan revenue opportunities and optimize back-office performance with turn-key solutions. Mbanq's as-a-service capabilities enable sports teams to continuously engage their fans and maximize per-fan revenue.

HOW YOU BENEFIT FROM MBANQ'S COMPREHENSIVE BANKING-AS-A-SERVICE

1. Financial Services Integration

Mbanq helps sports teams integrate financial services into operations. This includes offering personalized financial products and services to fans and customers, such as stylish branded debit and credit cards, offering financial products through mobile apps, and creating fan loyalty programs. This opens up new revenue streams for sports franchises, resulting in more income and greater profitability.

2. Compliance and Regulatory Expertise

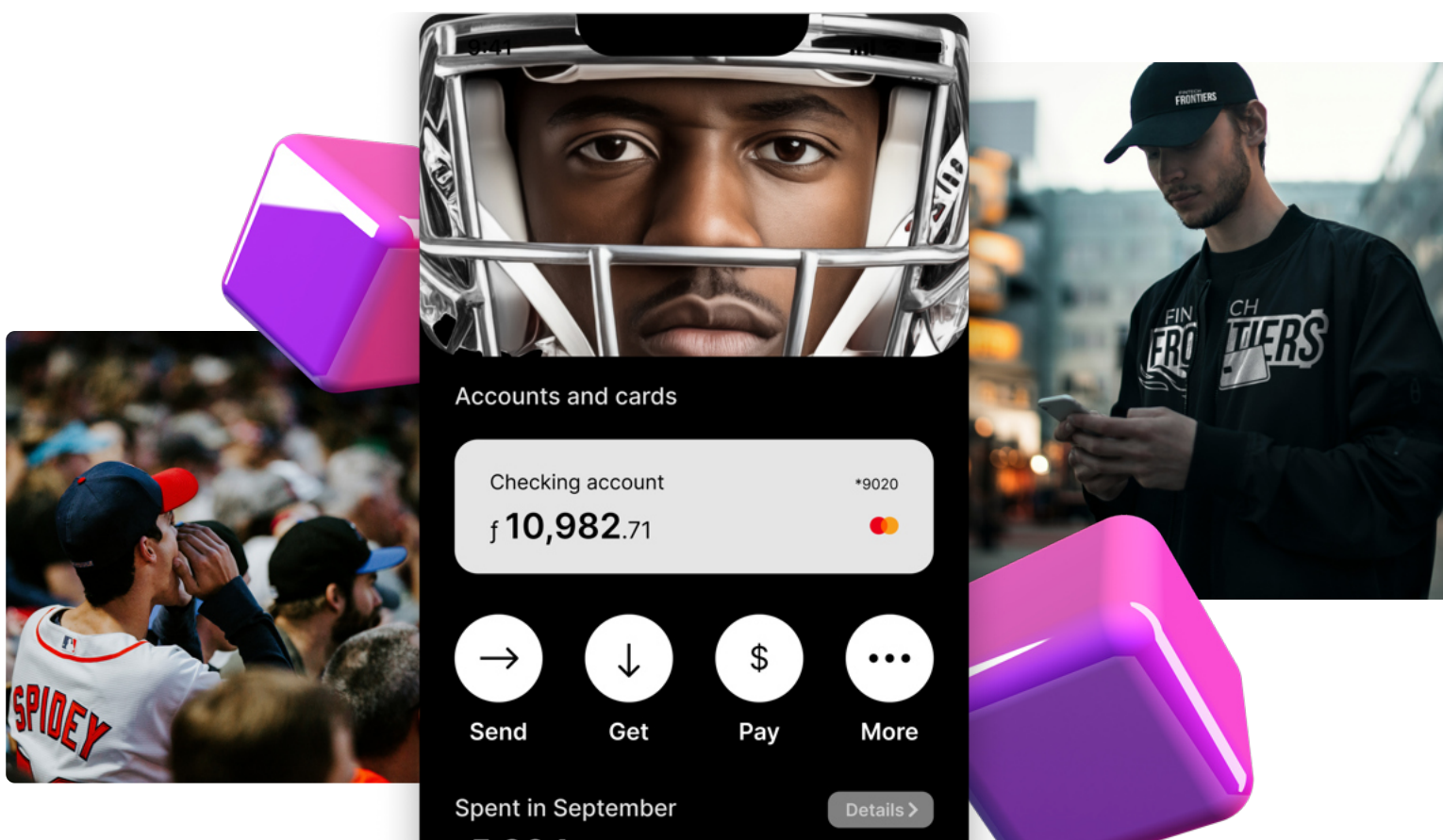
Mbanq has extensive experience in regulatory and compliance, which is crucial in the highly regulated financial services industry. It assists sports entertainment businesses in navigating compliance obligations and helps ensure adherence to laws and regulations related to financial transactions and services.

3. Insights and Analytics

Mbanq's Insights-as-a-Service provides sports businesses with valuable data-driven insights and analytics. This helps optimize business decisions, understand customer behavior and preferences, drive targeted marketing strategies, and improves overall operational efficiency.

4. Loyalty and Rewards Solutions

Mbanq enables sports teams to leverage innovative loyalty and rewards programs that are personalized to their brand and fanbase and can include digital merchandise and event tickets.





5. Disbursement and Collection Solutions

Mbanq's Disbursement-as-a-Service (DaaS) and Collection-as-a-Service (CaaS) offerings streamline payment workflows and improve cash flow. DaaS automates payment processes, while CaaS optimizes collections efforts, reducing operational complexities and improving financial management.

7. Digital Platform and Engagement

Mbanq helps sports brands develop digital platforms that enhance fan engagement and loyalty. This includes features such as interactive fan experiences, digital content distribution, ticketing systems, and personalized offerings to create a strong community and enhance the customer experience.

6. Account Management and Closure

Mbanq's Account Closing-as-a-Service (ACaaS) assists sports businesses in automating the accounts closure processes. This can help manage a large number of accounts efficiently, follow regulatory guidelines, and reduce the time and resources required for account closures.

8. Partnerships and Alliances

Mbanq can establish strategic partnerships and alliances with other businesses, venues, entertainment and merchandise distributors. Leveraging finance and collaborating with industry players will expand your reach, create joint solutions, and provide added value to clients by combining financial services with sports-as-entertainment experiences.



9. Data Security and Compliance

Given the sensitivity of financial data, Mbanq provides industry-leading security features and compliance measures to protect customer information and prevent fraud in financial transactions within your industry.

BY LEVERAGING MBANQ'S OFFERINGS, YOU WILL ENHANCE YOUR BUSINESS WITH FINANCIAL SERVICES INTEGRATION, STREAMLINE OPERATIONS, IMPROVE FAN ENGAGEMENT, AND MAKE DATA-DRIVEN BUSINESS DECISIONS IN A RAPIDLY EVOLVING INDUSTRY.

EMBEDDED BANKING FOR SPORTS TEAMS

Enhanced Audience Experience

Examples

EASIER TO BUY

- Digital wallet supported ticketing and memorabilia purchases
- Seamlessly integrated in-stadium payment optionality

ONE-TOUCH VALUE ADDED SERVICES

- Rewards in stadiums and virtual stores
- Event and travel insurance
- POS lending and financial management tools

RELEVANT OFFERS/PROMOTIONS

- Better cross-sell recommendations during games (e.g. personalized merchandise, fan experiences)
- Up-sell other financial services offerings (e.g. co-branded accounts and insurance)

SIMPLER ACCESS TO FINANCIAL TOOLS

- Earlier access to paychecks for employees
 - In-app tax products for employees
 - Bank accounts for teams and athletes
 - Credit access based on purchase history and behavioral data for fans
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www.mbanq.com

Mbanq. TAKE CONTROL OF EVOLVING DIGITAL INNOVATION
TO INCORPORATE PERSONALIZED
SPORT-FOCUSED BANKING CAPABILITIES